

# Ford Courier

The smooth-riding economy import

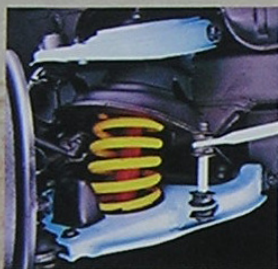


# Ford Courier ... the smart-looking

Meet the Ford Courier, the import pickup with most everything you could expect in an import—plus an unexpectedly smooth ride.

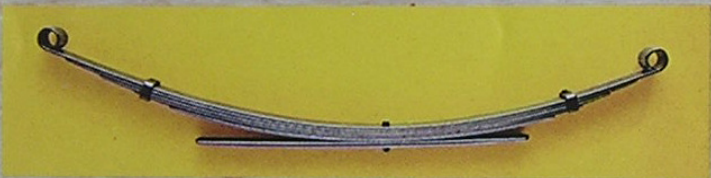
Courier is the "in" little pickup with bright front bumper, grille, hub caps, whitewall tires and dual backup lights, all standard. You get a peppy 1800-cc. overhead-cam engine. A smartly tailored cab with full vinyl headlining and door paneling. A big 1400-pound capacity for people and payloads. A good-sized cargo box for all your gear. And all at a price competitive with the other imports. Options include attractive dress-up package (see front cover), automatic transmission and air conditioning.

Above all, you get a ride for your money. A ride that's right for today's superhighways and speeds. The reasons?



**Independent front suspension.** Each front wheel rolls over bumps independently. Jolts and jars are absorbed by big coil springs and shock absorbers. Front stabilizer bar reduces roll and sway. Long 104.3-inch wheelbase spaces out and dampens down bumps for a smooth ride.

**Long leaf rear springs.** Long, wide 6-leaf rear springs are designed to provide excellent stability and a good ride even when not loaded. Cylindrical double-acting shock absorbers are standard, front and rear.



## Enjoy big savings that just begin with price.

Naturally you expect substantial savings on initial price with Courier... the economy import. But, the Courier's low price tag is just the beginning. There are few extras to add. Four-on-the-floor transmission (synchronized in all forward speeds), whitewall tires, and all components for people and payloads up to 1,400 pounds are already standard. Equally important savings are possible with economical everyday running costs. The Courier's 1800-cc. 4-cylinder engine is thrifty to operate. The solid, simple construction and dependable design of everything from power train to cab and body predict low maintenance and repair

costs all down the line. Quality paints in six attractive exterior colors (Red, Blue, Green, Yellow, White and Tan) keep your Courier looking good for optimum trade-in value and low depreciation cost. Parts and service? Courier is backed by an extensive network of selected Ford Dealers.



**Full comfort and convenience.** The planned Courier interior provides surprising room and sitting comfort. The full-width seat is adjustable fore and aft. Seat contour design with spring-and-padding construction gives outstanding riding ease. Proper seat height provides plenty of leg room and also allows fine visibility and driver control. Handsome biscuit-pattern vinyl upholstery, either black or light beige, is long wearing and easy to keep clean. Hinged seat back swings forward for access to the handy storage compartment behind the seat. Tight construction and good insulation contribute to quiet operation. Cowl side and window vents provide excellent ventilation.



# smooth-riding way to be thrifty



**Instrument panel.** Padded instrument panel features read-at-a-glance ammeter, fuel and temperature gauges, and oil pressure warning light functionally placed for driving ease. Heater/defroster controls are also mounted on instrument panel. Right side glove box has push-button door latch. An additional storage compartment is located under the glove box. Cigarette lighter, inside hood release and tool kit are standard; a radio is available.

**Complete headliner.** Well-appointed interior includes a full, beige vinyl headliner extending down to the belt line.

**Armrests** are standard and the Courier doors are finished with an attractive vinyl panel with bright lower area.



**Hard worker that earns its keep.** The gentlemanly Courier is all tough truck when it comes to handling hefty pickup jobs. Strong ladder-type, box-section frame provides a solid backbone for Courier's big cargo box . . . an all-steel box with a floor that measures a full 74.5 inches long and 62.2 inches wide. And it's built strong to handle big payloads. Eleven handy cargo tie-downs around box (4 on each side, 3 on tailgate) are great for securing loads. Convenient latches and husky steel support chains make tailgate operation easy.

## Courier Options

**Pickup box cover.** Cover designed to match Courier styling with unique angled sides. Standard features include: galvanized steel construction, white enamel finish (inside and out), removable liftgate with hold-open support and locking handle, 6-point cover tie-down system, acrylic windows and center jalousie windows with screens.

**Radio.** Philco push-button AM radio.

**Full wheel covers.** Stainless steel wheel covers.

**Western mirrors.** Bright-framed 6" x 9" swing-lock.

**Step bumper.** Rear step bumper painted argent.

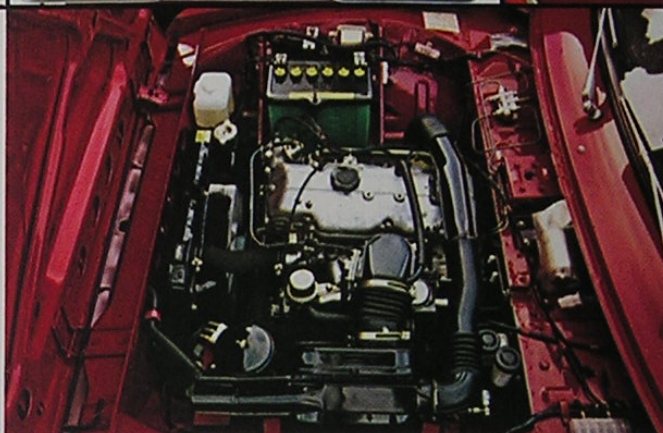
**Tinted glass.** Tinted glass all around.

**Dress-up package.** The new exterior dress-up package (see front cover) includes bright bodyside protective molding with black vinyl insert, bright front bumper guards with rubber inserts, bright molding around windshield and back window, and bright drip molding.

**Automatic transmission.** Convenient automatic transmission with floor-mounted T-bar handle allows manual or automatic shifting.

**Air conditioner.** Enjoy cool comfort with this compact air conditioning unit. 3-speed fan and four air ducts provide excellent cool air distribution.

**Deluxe pickup box cover.** Deluxe cover (shown below) includes standard features plus dome light and woodgrain side stripe. Side windows (except jalousies) are tinted smoky gray.



Big 4-cylinder, 1800-cc. displacement engine provides plenty of pep and power. Construction features include full-circle water jackets, cast iron cylinder block, cast aluminum cylinder head and valve cover, full pressure lubrication and large capacity oil pan. Standard four-on-the-floor transmission is synchronized in all forward speeds. Short-throw design gives fast, easy shifting.

## Courier specifications

### Engine

Type ..... 4-cylinder, 4-cycle OHC  
 Displacement ..... 1800-cc. (110 cu. in.)  
 Compression Ratio .. 8.6 to 1

### Fuel Tank (electric

fuel pump) ..... 11.9 gal.

### Electrical System

Battery ..... 60 amp-hr  
 Alternator ..... 35 amp.

### Transmission

..... 4-speed, fully synchronized  
 Gear Ratios (to 1) .. 1st: 4.02 Reverse: 4.02  
 2nd: 2.40  
 3rd: 1.51  
 4th: 1.00

### Clutch Diameter

..... 8.46 in. (hydraulic actuation)

### Brake System

..... Dual hydraulic

### Steering System

..... Recirculating ball nut type

### Suspension

Front ..... Independent type with coil springs and stabilizer bar

Rear ..... 6-leaf, semi-elliptic progressive-rate springs

### Shock Absorbers

(front & rear) .... Cylindrical double acting

### Axle, Rear

..... Semi-floating

### Ratio

..... 4.11 to 1

### Frame

..... Ladder type, box section

### Tires, Truck Type

..... 6.00 x 14 6-PR WSW (tubeless)

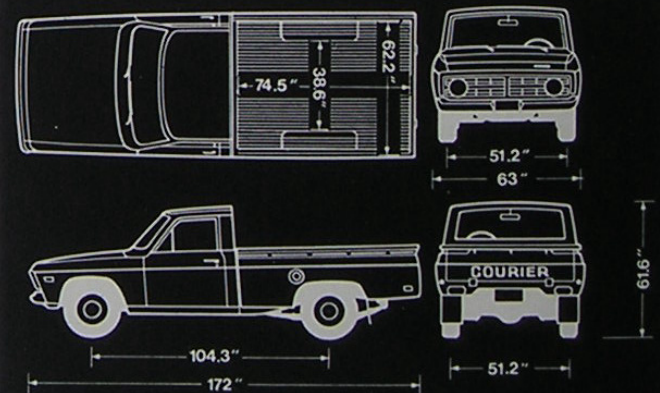
### Weights

GVW ..... 3915 lb.

Curb Weight ..... 2515 lb.

Payload\* ..... 1400 lb.

\*Including driver, passengers, cargo and equipment.



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Get a ride for your money.

# FORD COURIER

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